



## The Wild Delight® FREQUENT BUYER PROGRAM A SPECIAL CLUB FOR YOUR CUSTOMERS

**Loyal customers get a free Wild Delight® product for every 10 of those products they buy! It's simple, and it keeps your customers coming back to you! Best of all, it's free, and there is no obligation to retailers!**

This program is available to full-line Wild Delight® retailers that wish to participate. This application must be completed and returned to D&D Commodities Ltd. (directly or through the authorized Wild Delight® distributor). When completed forms are received and approved by D&D Commodities Ltd., the Wild Delight® Frequent Buyer Program Kits will be sent directly to the participating retailer.

### *Index Cards*

Retailers receive a free supply of Wild Delight® Frequent Buyer Club cards for their customers. Retailers then complete these cards as customers purchase Wild Delight® products. Customers are entitled to one (1) free after the purchase of ten (10) of the same product. The retailer then turns the completed card into their Wild Delight® supplier and receives replacement merchandise or credit. This program applies to all Wild Delight® purchases – any product, any size!

As consumers purchase products, store employees complete the information on the card (including date and time of purchase). Please use one card for each SKU purchased. When the card is complete (10 purchases made), retailers simply give the customer the free merchandise and indicate so on the card itself (in the space provided).

Finally, retailers turn the completed card into their Wild Delight® distributor, who will replace the free product at no cost to the retailer. Additional cards are available at any time, so customers can always be earning (and buying) more great Wild Delight® products!

### *Envelope*

With this method, retailers simply offer a Wild Delight® Frequent Buyer Program envelope to their customers. As in the method above, customers are entitled to one (1) free product after the purchase of ten (10) of the same product. After the customer has collected 10 Wild Delight® UPC codes, he or she simply seals them into the envelope and mails it directly to D&D Commodities. In turn, we will mail him or her a voucher to use in your store. This program applies to all Wild Delight® purchases – any product, any size!

Customer Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City, State, Zip: \_\_\_\_\_  
 Applies only to Wild Delight, branded products  
 See other side for details.

Wild Delight® Product	Size	Circle One Bulk Package	Purchase Number	Date
1	5		9	
2	6		10	
3	7		FREE	
4	8			

**FREQUENT BUYER CLUB**  
 For every ten (10) UPC codes from your favorite Wild Delight® product, for every ten (10) UPC codes you send us on a Wild Delight® product, you will receive a voucher to use good for one (1) FREE bag of your favorite product. UPC codes must be 10 of the same product and size.  
 Place UPC codes in this envelope.  
 Fill in your name and address in the space provided. Then simply stamp it mail this envelope.

Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 1 800 543 3308 • www.wilddelight.com



**Q: What does it cost to register?**

**A: Nothing. Registration is FREE, and complete store kits will be sent along with any POS materials the retailer orders.**

**Q: How does the retailer participate?**

**A: It's simple. Just complete this application and mail or fax to D&D Commodities Ltd. Once received, the retailer will receive complete information and supplies.**

**Q: Can any retailer participate?**

**A: Yes, but the retailer must sign the application indicating that the retailer named is a "full line" Wild Delight® retailer and will participate according to the terms stated.**

**Q: How long will this Wild Delight® Frequent Buyer Program run?**

**A: It is an ongoing program and has no time limit. Of course, D&D Commodities Ltd. may at some time decide to discontinue the program, but even then, outstanding vouchers and coupons will still be valid until their expiration date.**

(Please print clearly or type one application for each retail location.)

Distributor Name: \_\_\_\_\_

Location: \_\_\_\_\_

Distributor Sales Person: \_\_\_\_\_

Retail Store Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Owner/Manager Name: \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_/\_\_\_/\_\_\_

**Frequent Buyer Program:**

**Please Send Me**

- Index Cards
- Envelopes

**Indicate Product Categories Carried:**

**Wild Delight® Products**

- Packaged
- Bulk
- Wild Delight® Bins
- Other Bulk Bins

I understand that this program applies only to Wild Delight® labeled products and purchase cards must be completed accurately and in full. Photocopies or other reproductions of member cards will not be accepted. Free product given to consumers on the terms of this program will be replaced with like product as indicated on completed cards. No other term of payment or credit is allowed. Responsibility of completing and submitting cards for product replacement is that of the retailer shown on the application. Program is subject to change, modification and cancellation. Program is valid only for retailers completing the retailer application. Any use of this program other than expressed or implied herein will cause the program to be terminated without notice. This program may not be combined with any other Wild Delight® programs.

**Fax To: Wild Delight® Frequent Buyer Program, 800-897-1331**

**Mail To: Wild Delight® Frequent Buyer Program, PO Box 359, Stephen, MN 56757**

**In addition, please check the following point-of-sale materials that you have or need:**

	Have	Need
Banner – 5' x 3' (P661100) . . . . .	<input type="checkbox"/>	<input type="checkbox"/>
Wild Delight® End Cap Sign – 36" x 18" (P207000) . . . . .	<input type="checkbox"/>	<input type="checkbox"/>
Finch End Cap Sign – 36" x 18" (PWD8850). . . . .	<input type="checkbox"/>	<input type="checkbox"/>
Deck, Porch N' Patio™ Floor Decal – 26" x 22" (PWD1000) . . . . .	<input type="checkbox"/>	<input type="checkbox"/>
Wild Delight® Counter Sign – 8.5" x 11" (P204000) . . . . .	<input type="checkbox"/>	<input type="checkbox"/>
Frequent Buyer Counter Sign – 8.5" x 11" (931000) . . . . .	<input type="checkbox"/>	<input type="checkbox"/>
Shelf Talker Kit – (931600) . . . . .	<input type="checkbox"/>	<input type="checkbox"/>
Outdoor Pet Food Blocks Hanging Shelf Talker – (PWD0290) . . . . .	<input type="checkbox"/>	<input type="checkbox"/>
Finch Products Hanging Shelf Talker – (PWD8825) . . . . .	<input type="checkbox"/>	<input type="checkbox"/>
Wild Delight® Window Decal – 6" x 4.5" (PWD1050) . . . . .	<input type="checkbox"/>	<input type="checkbox"/>
Laminated Feeding Chart – 8.5" x 11" (PWDBR0300) . . . . .	<input type="checkbox"/>	<input type="checkbox"/>
Consumer Product Guides (PWDMC0500) . . . . .	<input type="checkbox"/>	<input type="checkbox"/>